Feedback in energy demand reduction

The 1st Ever Energy Feedback Symposium

ECCI, Edinburgh, 4-5 July 2016

#energyfeedback
We asked participants to share their thoughts on the following question…

“The most pressing question(s) in energy feedback is (are)…”

For responses PTO!
• How can feedback help hold engagement long term?
• How can we inspire wider social actions?
• Can feedback be designed to raise awareness of capital investment low carbon opportunities?
• How do we assess the effectiveness of feedback?
• Are current feedback offerings unimaginative?
• Is there a limit to feedback?
• Do we need to change our lifestyle to achieve sustainability?
• How can we make it easier/more socially acceptable to use less energy?
• How do we get people to look at feedback?
• Can feedback work?
• How to move from pilot projects to mainstream?
• How can we balance the level of attention that energy feedback is requiring in people’s busy lives?
• How will feedback change behaviour?
• Tie in findings of DEFRA/ScotGov funded research – ISM toolkit
• Is the focus on feedback taking responsibility away from government/energy providers?
• If advice face-to-face has the best results, how can we maintain it?
• What is the cost-benefit of each intervention?
• How to achieve sustainability?
• How much energy should we reduce to get to 2050? Who: householder?
• Who does feedback work for?
• How can we characterise a positive approach to the design of energy feedback?
• Who is responsible for socialising technology?
• How can we identify the potential practices that would benefit from energy feedback?
• How can we socialise technology?
• Do we mean energy or electricity?
• Implications or side observations of interest to building design teams?
• Do we not mean all resources, not just energy?
• Can anything replace feedback? (Answer given: Automation!)
• Can automation save the day?
• How important is agency/automation balance?
• Is creative social capital the solution?
THANKS to all participants who shared their questions!

Let us know if you’ve ANY ANSWERS to them...

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